

109TH CONGRESS  
1ST SESSION

# S. 565

To direct the National Highway Traffic Safety Administration to establish and carry out traffic safety law enforcement and compliance campaigns, and for other purposes.

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## IN THE SENATE OF THE UNITED STATES

MARCH 8, 2005

Mr. DEWINE (for himself and Mr. LAUTENBERG) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

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## A BILL

To direct the National Highway Traffic Safety Administration to establish and carry out traffic safety law enforcement and compliance campaigns, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Traffic Safety Law  
5 Enforcement Campaign Act”.

6 **SEC. 2. TRAFFIC SAFETY LAW ENFORCEMENT CAMPAIGNS.**

7 (a) IN GENERAL.—The Administrator of the Na-  
8 tional Highway Traffic Safety Administration shall estab-

lish a program to conduct at least 3 high-visibility traffic  
safety law enforcement campaigns each year.

(b) FOCUS.—The campaigns shall focus on—

- (1) reducing alcohol-impaired driving;
- (2) increasing seat belt use; and
- (3) a combination of reducing alcohol-impaired  
driving and increasing seat belt use.

(c) ADVERTISING.—The Administrator may use, or  
authorize the use of, funds available to carry out this sec-  
tion for the development, production, and use of broadcast  
and print media advertising in carry out this section.

(d) EVALUATION AND REPORT.—The Administrator  
shall evaluate the effectiveness of the campaigns at the  
end of each year and, not later than 90 days after the  
end of each year, submit a report to the Committee on  
Commerce, Science, and Transportation of the Senate and  
the Committee on Transportation and Infrastructure of  
the House of Representatives that sets forth the findings,  
conclusions, and recommendations of the Administrator  
with respect to the program.

### **SEC. 3. FUNDING.**

(a) IN GENERAL.—There are authorized to be appro-  
priated out of the Highway Trust Fund (other than from  
the Mass Transit Account) to the Administrator to carry

1 out this Act \$150,000,000 for each of fiscal years 2006  
2 through 2011, of which—

3 (1) \$48,000,000 shall be used for each fiscal  
4 year for nationwide advertising by the Administra-  
5 tion;

6 (2) \$48,000,000 shall be made available each  
7 fiscal year by the Administrator to States for adver-  
8 tising;

9 (3) \$48,000,000 shall be made available each  
10 fiscal year by the Administrator to States for traffic  
11 safety law enforcement; and

12 (4) \$6,000,000 shall be available to the Admin-  
13 istrator for evaluation of the program under section  
14 2.

15 (b) PROGRAM STANDARDS.—Within 120 days after  
16 the date of enactment of this Act, the Administrator shall  
17 promulgate program standards and criteria for the use of  
18 funds under subsection (a)(2) and (3) that will ensure the  
19 effective and appropriate use of such funds in accordance  
20 with this Act, taking into account State efforts, needs, ad-  
21 ministrative resources, and priorities.

22 (c) APPORTIONMENT.—The Administrator shall ap-  
23 portion funds under subsection (a)(2) and (3) among the  
24 States on the same basis as funds are apportioned among

- 1 the States under section 402(c) of title 23, United States
- 2 Code.

